

Government of Jammu and Kashmir
Tourism Department Civil Secretariat
Srinagar/Jammu



Subject:- Incredible India Platform.

Government Order No: 77-JK(TSM) of 2023
D a t e d : 08-06-2023

It is hereby ordered that Mr. Sachin Dev Singh, JKAS, Additional Secretary to the Government, Tourism Department is designated as Nodal Officer for coordinating with the Ministry of Tourism, Government Of India for sharing the digital images, videos, content of the UT of J&K for usage on Incredible India Digital Platform.

Contact details of the Nodal Officer:

Mobile No: 9596510500

Email: sachindevsingh647@gmail.com

By order of the Government of Jammu and Kashmir.

Sd/-

(Syed Abid Rasheed Shah) IAS
Secretary to the Government
Dated:08.06.2023

No. TSM/9/2021

Copy to the: -

1. Director, Tourism Jammu/Kashmir.
2. Managing Director, JKTDC
3. Deputy Secretary, IT Ministry of Tourism, GoI.
4. Mr. Sachin Dev Singh, Additional Secretary, Tourism, J&K.
5. Managing Director, J&K Cable Car Corp. Ltd.
6. Private Secretary/PA to Secretary to Govt., Tourism Department.
7. I/C Website.

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20/08/06/2023

(Arshad Hussain Bhat)
Under Secretary to the Government